Sourav Kumar Goyal

Product Owner

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- 📍 Dubai, UAE
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🎓 EDUCATION

Bachelors of Engineering in Computer Engineering
Bharati Vidyapeeth University
Pune, India

🧠 SKILLS

- Product Management
- Project Management
- Agile Development
- SCRUM & KANBAN
- JIRA
- Confluence
- SQL
- Adobe Experience Manager (AEM)
- Adobe Commerce
- Wordpress | Shopify | Magento
- Tableau
- Business Analysis
- Data Analytics
- Payments
- E-Commerce
- Supply Chain
- Communication & Presentaion
- Excel
- SEO & Digital Marketing
- Product Roadmap
- UI/UX
- Stakeholder Management
- Google Analytics

📇 PROFILE

Experienced Product Owner with over 5 years of expertise in product management. Skilled in driving product vision, strategy and execution to deliver high-impact solutions. Proven ability to collaborate with cross-functional teams, prioritize features, and optimize user experiences.

💼 PROFESSIONAL EXPERIENCE

Navya Technomedia
Product Owner
11/2023 – present | Dubai, UAE
- Leading cross-functional teams of up to 15 members, fostering collaboration and communication to streamline workflows and boost productivity.
- Getting the requirements from the stakeholder / clients and converting them into small units (epics, userstories, tasks) for developers.
- Preparing Roadmaps.
- Managing the release cycles.
- Tracking the KPIs and performance of the feature.
- Preparing Dashboards.
- Creating and implementing project plans with timelines, resource allocation, and risk management, reducing delays and cost overruns by 15%.
- Successfully managing and delivering multiple projects simultaneously, meeting milestones within budget and boosting project efficiency.
- Resolving bottlenecks and risks to ensure timely completion, boosting client satisfaction by 10%.

Naya Group
Product Owner
11/2021 – 11/2023 | Dubai, UAE
- Coordinating with the stakeholders & cross-functional teams for requirement gathering, writing user stories, rapid prototyping, data analysis, strategies, and market research & competitive analysis.
- Adhering to Agile & Scrum methodologies and processes and devising product roadmap, AOP, and LRS.
- Participated in product development planning, providing key insights based on predictive modeling.
- Managed 2 scrums for connections modules, which included developers from different countries.
- Helped in prioritizing business requirements .
- Stakeholder Management and managing SDLC.
- Collaborated with teams to integrate design solutions, reducing development time by 10% and improving efficiency.
- Enhanced the UX & Revamped the OTP authentication on buy now: Decreased the cancellation of products by 24% within a month.

Tradexa Technologies
Product Owner
06/2019 – 11/2021 | Pune, India
- Designed workflow for the entire product.
- Managed a team of developers and testers and designers.

📁 PROJECTS

Hyper Inventory
- Created the entire workflow of project
- Designed the payments and refund module
- Designed the invoice and related modules
- Designed the offer module
- Led the QA team
- Assisted the UX designer for designing UI & Led Scrum meeting to develop team strategies and define project goals.
- Led Communication with the stake holders regarding product goals and progress made.
- Integrated third party product of shiprocket
- Integrated the payments and accounting software tally with the product.

Ecommerce
- Designed the order workfow of end user
- Integrated ERP with webstore for real-time inventory management and order processing.
- Implemented product catalog management, improving product search and display efficiency.
- Optimized site for mobile responsiveness, increasing user engagement.
- Streamlined checkout process, reducing cart abandonment rates by 15%.
- Set up analytics and reporting tools for data-driven decision-making and performance tracking.

Chatbot
- Developed WhatsApp chatbot for order taking and customer interaction.
- Designed order flow and automated replies to improve efficiency.
- Integrated real-time customer support for prompt issue resolution.
- Automated order management and query resolution, enhancing customer satisfaction.

- Sprint Planning.
- Preparing user stories and writing the acceptance criteria for DOD Stakeholder Management.
- Preparing Product Roadmap.
- Conducted trainings programs for clients.
- User Onboarding.
- Preparing UML Diagrams
- Assisting the UI/UX designers by creating wireframes.

🎖 CERTIFICATES

- Google Project Management Certificate ⤢